



AGO TUCSON 2008 PROGRAM BOOK ADVERTISING SPECIFICATIONS AND RATES

FULL PAGE	B&W	COLOR
Inside Front Cover	\$500	\$650
Full Page Ready Print Size: 7.0" wide x 9.0" tall		
Inside Back Cover	\$450	\$600
Full Page Ready Print Size: 7.0" wide x 9.0" tall		
Full Page in Book (8)	\$400	\$500
Trim 8.5" wide x 11.0" tall		
Full Page Ready Print Size: 7.0" wide x 9.0" tall		
HALF PAGE	\$300	\$400
Horizontal Page Ready Print Size: 7.0" wide x 4.5" tall		
Vertical Page Ready Print Size: 3.5" wide x 9.0" tall		
QUARTER PAGE	\$200	250
Horizontal Page Ready Print Size: 7.0" wide x 2.25" tall		
Vertical Page Ready Print Size: 3.5" wide x 4.5" tall		
EIGHTH PAGE BUSINESS CARD (black & white only)	\$75	N/A
Horizontal only Page Ready Print Size: 3.5" wide x 2.25" tall		

MECHANICAL REQUIREMENTS

Acceptable formats for submitting ads:

IBM PC text files or hi-resolution .jpg, .eps or .tif files. All image files should be at least 300 dpi. Sorry, but we cannot accept any MAC formats. PDF files are acceptable.

All files must be accompanied by a hardcopy of the ad, printed from your file.

Media accepted on 3.5" disk or CD-ROM.

Deadline for space reservation, payment, and submission of files is September 30th, 2007

Carol Schurr, Program Book

AGO Tucson 2008

PO Box 42495

Tucson, AZ 85733-2495



AGO TUCSON 2008
ADVERTISING CONTRACT
Official Convention Program Book

Deadline for Space Reservation, Payment, and Advertising Materials: September 30, 2007

Advertiser Name: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Phone: _____ E-Mail: (Please print) _____

I/We have read and understand the schedule terms and conditions of this agreement and will abide by them.

Signature/Title: _____ Date: _____

Total: \$ _____

<p>___ Inside Front Cover (Color).....\$650</p> <p>___ Inside Front Cover (B&W).....\$500</p> <p>___ Inside Back Cover (Color).....\$600</p> <p>___ Inside Back Cover (B&W).....\$450</p> <p>___ Full Page (Color)\$500</p> <p>___ Full Page (B&W)\$400</p> <p>___ Half Page, horizontal (Color)\$400</p> <p>___ Half Page, horizontal (B&W).....\$300</p>	<p>___ Half Page, vertical (Color)\$400</p> <p>___ Half Page, vertical (B&W).....\$300</p> <p>___ Quarter Page, horizontal (Color)\$250</p> <p>___ Quarter Page, horizontal (B&W)\$200</p> <p>___ Quarter Page, vertical (Color)\$250</p> <p>___ Quarter Page, vertical (B&W).....\$200</p> <p>___ Business Card, horizontal (B&W)\$75</p> <p>___ Business Card, vertical (B&W).....\$75</p>
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Please submit all graphics in high quality JPG, EPS, or TIF format files to ensure quality reproduction. Submit all text using any standard Microsoft Word fonts (e.g., Times New Roman, Arial). If nonstandard fonts are required in your ad, please group text and graphics and save as graphics in the applicable size and quality.

Return this order along with full payment. Please make checks payable to **AGO Tucson 2008**. **Please send contract and payment to:**

Carol Schurr, Program Book
AGO Tucson 2008
PO Box 42495
Tucson, AZ 85733-2495